



BOSCH

SONY

Axis、博世以及 Sony 三家企业携手合作，设立了网络视讯产品的接口标准 - 这项新标准将可提供集成商与网络视讯设备使用者更大的便利

2008 年 5 月

- ▶ 安防业界首度合作设立网络视讯产品接口的全球开放性标准
- ▶ 不同品牌产品若具备互通性，无论厂牌为何，均能简化网络视讯产品的安装作业
- ▶ 终端用户将能够更自由地选择设备，获取更符合成本效益与更灵活的解决方案
- ▶ 设置开放式论坛，进一步开发此项新标准

Axis Communications、博世安防系统与 Sony Corporation 宣布将共同合作，设置开放式论坛，旨在开发网络视讯产品的接口标准。就目前而言，对于摄像机、视讯编码器与视讯管理系统等网络视讯产品要如何彼此通讯，并没有全球性的标准。这项新标准预计将涵盖诸如视讯串流、装置探索、智能中继数据等接口规格。而这项整合网络视讯产品互通性主要组件的标准架构，将在 2008 年 10 月于德国埃森的安防展中发布。

这项新标准的主要目标在于整合多家厂商之间的网络视讯设备，协助制造商、软件开发人员以及独立软件厂商确保产品的可互通操作性。另外，整合的开放性标准还可以提供终端用户更多的灵活选择，让他们可以选用不同厂商的产品，以便组建完全符合其需求的系统。这项标准化方案阐明了 Axis、博世与 Sony 支持目前安防市场从模拟过渡至数字监控的变革决心。

由上述三家企业共同设立的论坛，将开放给所有想要参与标准化作业的企业与相关团体使用。该论坛将于 2008 年第四季度完成设置，重点将放在这项标准的进一步发展，并就新技术要如何实施这方面取得共识。

“我们很高兴宣布这项跨企业的合作。” Axis Communications 总裁 Ray Mauritsson 表示，“开放性标准将可以让集成商与终端用户透过 IP 视讯监控技术所提供的多种可能性，轻松地从中获益。”

“这项合作代表我们在创立以网络视讯监视为重点的国际开放论坛这方面，又向前迈进了一大步。” 博世安防系统执行副总裁 Gert van Iperen 说，“对于网络视讯软硬件的制造商而言，这个讨论区与其标准将可有效确保产品之间的互通性。”

Sony Corporation 企业执行资深副总裁 Yoshinori Onoue 指出：“我们之所以会就这点进行讨论，是因为大家都意识到，开放性标准将可以提供使用者与安防业相关人员极大的利益。”

来自 Axis、博世与 Sony 的代表目前正密切合作开发这项标准的架构，并设立标准化讨论区的方针。」

新闻图片：1-ST-14575

新闻界人士若有疑问，请洽下列人员：

Axis Communications

Margareta Lantz, Investor Relations & Corporate Communications Manager

Phone: +46 46 272 18 00

E-mail: pressoffice@axis.com

Bosch Security Systems

Erika Görge

P.O. Box 12 70

D-85504 Ottobrunn

Germany

Phone: +49 89 6290-1647

Fax: +49 89 6290-281647

E-mail: erika.goerge@de.bosch.com

www.boschsecurity.com

Sony Corporation

Corporate Communications

Tel: +81-3-6748-2200

FAX: +81-3-6748-2061

www.sony.net

About Axis Communications

Axis is an IT company offering network video solutions for professional installations. The company is the global market leader in network video, driving the ongoing shift from analog to digital video surveillance. Axis products and solutions focus on security surveillance and remote monitoring, and are based on innovative, open technology platforms.

Axis is a Swedish-based company, operating worldwide with offices in 18 countries and cooperating with partners in more than 70 countries. Founded in 1984, Axis is listed on the OMX Nordic Exchange, Large Cap and Information Technology. For more information about Axis, please visit our website at www.axis.com.

About Bosch

The Bosch Group is a leading global supplier of technology and services. In the areas of automotive and industrial technology, consumer goods, and building technology, some 271,000 associates generated sales of 46.3 billion euros in fiscal 2007. The Bosch Group comprises Robert Bosch GmbH and its more than 300 subsidiaries and regional companies in roughly 50 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. Each year, Bosch spends more than 3 billion euros for research and development, and applies for over 3,000 patents worldwide. The company was set up in Stuttgart in 1886 by Robert Bosch (1861-1942) as "Workshop for Precision Mechanics and Electrical Engineering."

The special ownership structure of Robert Bosch GmbH guarantees the entrepreneurial freedom of the Bosch Group, making it possible for the company to plan over the long term and to undertake significant up-front investments in the safeguarding of its future. Ninety-two percent of the share capital of Robert Bosch GmbH is held by Robert Bosch Stiftung GmbH, a charitable foundation. The majority of voting rights are held by Robert Bosch Industrietreuhand KG, an industrial trust. The entrepreneurial ownership functions are carried out by the trust. The remaining shares are held by the Bosch family and by Robert Bosch GmbH.

Additional information can be accessed at www.bosch.com.

About Sony Corporation

Sony Corporation is a leading manufacturer of audio, video, game, communications, key device and information technology products for the consumer and professional markets. With its music, pictures, computer entertainment and on-line businesses, Sony is uniquely positioned to be the leading electronics and entertainment company in the world. Sony recorded consolidated annual sales of approximately \$70 billion for the fiscal year ended March 31, 2007. Sony Global Web Site: <http://www.sony.net/>